



Let's Be #DoeTogether this Holiday Season

Below are some pre-written posts you can use across your social media channels to spread the word on ways to get involved in our [#DoeTogether Holiday campaign](#). All you need to do is copy and paste the posts drafted below—or instead use them as inspiration to create your own messaging that feels more authentic.

The pre-written posts are optimized for Facebook, Twitter, and LinkedIn; although Instagram doesn't typically allow link sharing, we encourage you to post about us there as well by including one of our [graphics](#).

Social Media Posts + Calls to Action

GENERAL 'GET INVOLVED' POSTS

This Holiday season, let's be #DoeTogether! by advancing @TheDoeFund's proven solutions to homelessness and recidivism. Visit doe.org/doetogether to get involved — there's something for everyone!

I believe that homelessness can be solved, and I'm being a part of the solution! You can too by proving we're #DoeTogether and supporting @TheDoeFund this holiday season. Visit doe.org/doetogether to learn how you can get involved.

GIVING TUESDAY

For 30+ years @TheDoeFund has been a proven solution to homelessness and recidivism for over 30k of New York's most vulnerable residents. I'm so proud to support them this #GivingTuesday. Will you join me? give.doe.org/givingtuesday23

This #GivingTuesday I'm supporting @TheDoeFund's Men in Blue who keep over 115 miles of NYC's streets clean and safe, and have broken cycles of homelessness, incarceration, and addiction. You can show your support too by donating at give.doe.org/givingtuesday23

WeWard

Turn your steps into donations for @TheDoeFund this holiday season! Download @WeWardApp, the FREE app that rewards your steps with points to provide the gift of opportunity for the Men in Blue: <https://www.doe.org/wp-content/uploads/2023/11/WeWard-PDF.pdf>

MAMA DOE

Firesouls believe change is possible—and they light the fire within others to lead impact. Let's show NYC we're #DoeTogether by attending @TheDoeFund's Mama Doe Memorial on Christmas morning. Learn more about the event on doe.org/doetogether

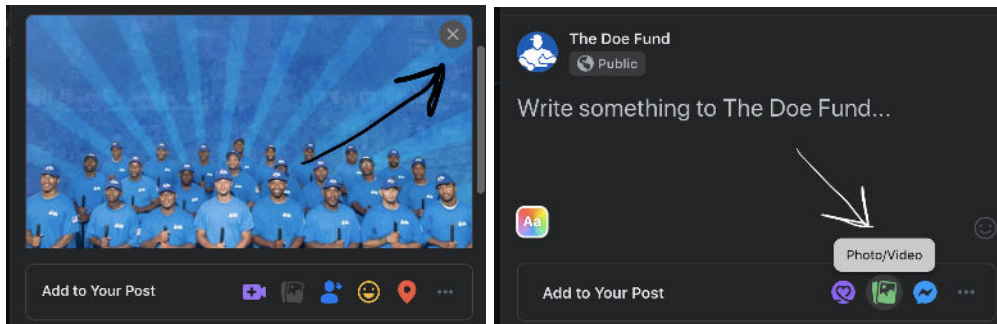
Did you know @TheDoeFund was founded in memory of a woman who died homeless in 1985? Since then, they've provided the gift of opportunity to over 30k people. Let's be #DoeTogether for those experiencing homelessness by attending their Mama Doe event on 12/25. doe.org/doetogether

VOLUNTEER

Do you want to help lead @TheDoeFund's proven solutions to homelessness and recidivism this holiday season? They're looking for more volunteers! Send them an email at volunteer@doe.org and learn how you can get involved.

In addition to the posts drafted above, we will post our own content across our social media channels for this campaign. We strongly encourage you to share those posts as well! And if you haven't already, please follow us on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#).

If you choose to use an image instead of a link preview, please remember to include the URL in the post itself.



ONE LAST NOTE: On Facebook and LinkedIn, sometimes tagging can be a bit wonky. If you see “@The Doe Fund” in your post rather than “The Doe Fund”, just re-type it out and click the one with our logo from the list that appears. See the example below.

